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June 2025 ICOM-SUSTAIN News & Activity Report



ICOM
International committee
on museums and
sustainable development

WEBINAR: MEET ICOM SUSTAIN

PURPOSE: The purpose of this webinar is to allow people to meet members of the ICOM SUSTAIN Board, hear about the aspirations of ICOM Sustain and to allow them to ask questions.

ICOM SUSTAIN is the ICOM International Committee on Museums and Sustainable Development. ICOM SUSTAIN is to assist ICOM in achieving a sustainable and resilient pathway to the future through the implementation of ICOM's Action Plan on Sustainability, supporting existing and fostering new sustainable development initiatives across ICOM and its membership founded on the 5Ps of the UN's Agenda 2030, People, Planet, Prosperity, Peace and Partnership.

Who is this webinar for?

- ICOM SUSTAIN Members
- ICOM Members interested to learn more about Sustain
- Non-ICOM members interested to learn how ICOM is addressing Sustainability

FREE WEBINAR

Date: 17th June 2025
Time: 12:00(BST/GMT+1), 13:00(CEST), 07:00(EDT), 21:00 (AEST)
 Online via Microsoft Teams Webinar
 Register [here](#) or see link in post or email secretary.sustain@icom.museum



ICOM international council of museums

[CLICK here to register](#)

—To learn more about ICOM-SUSTAIN ahead of the webinar, please review the website [HERE](#).



آيكوم دبي 2025
ICOM Dubai 2025

The Future of Museums in
Rapidly Changing Communities



international council of museums



المجلس الدولي للمتاحف آيكوم - الإمارات

11th to 17th November 2025, Dubai, United Arab Emirates

ICOM's 27th General Conference 2025

Registration information appears [HERE](#).

PlanYour Trip Hotels

To learn more, visit the "[Plan Your Trip](#)" page. There you can learn more about hotels.

Conference organizers encourage you to act soon.

To book your hotel, click on the "**Click Here**" button on the Plan Your Trip page.

Heba Mohammed Conference Executive – PCO, ICCoordinator <ic.coordinator@dwtc.com>

DO YOU PLAN TO...

Travel to Dubai?

Participate Virtually?

Please complete the short **ICOM SUSTAIN Survey** available [HERE](#) so SUSTAIN can plan accordingly.

Calls for Papers available [HERE](#)

Submission Deadline & Confirmation Timelines:

22 June 2025 — Deadline for all Call for Papers submissions.

31 July 2025 — Speakers notified and must confirm participation.

The Call for Papers period may be subject to adjustment based on unforeseen circumstances.

Languages:

NOTE that you can select your language preference on the ICOM webpage and can search for the following Calls for Papers in your language (English, Spanish or French).

NOTA que puedes seleccionar su preferencia de idioma en la página web del ICOM y puede buscarlas siguientes convocatorias de artículos en su idioma (inglés, español o francés).

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International Committees Sessions

AVICOM & SUSTAIN

Digital Media and Sustainability: Developments from the perspectives of AVICOM and SUSTAIN

The production / use of digital media by museums—from websites, mobile applications to social media—has grown enormously in recent years. This development has revealed significant differences in terms of content quality on the one hand, and compliance with the United Nations' declared Sustainable Development Goals on the other. This interdisciplinary session aims to analyze developments from the perspectives of AVICOM, the committee for media, and SUSTAIN, the committee for sustainability. It will identify problems, shortcomings, and demands, while also presenting best-practice examples. Fundamentally, this session will also address the question of which digital initiatives and engagements are meaningful, unnecessary, or should be rejected in light of the UN Sustainable Development Goals.



12th November 2025. Session A: Conference Format (14:30–16:00) delivered in partnership with ICOM-AVICOM. Hybrid format.

<https://dubai2025.icom.museum/session-category/session-a-en>

ICOM-SUSTAIN is partnering with ICOM-NATHIST to deliver a session on 12 November. Stay tuned for additional information.

12th November 2025 Session B: TrainingFormat/Conference Format (16:30–18:00). Hybrid format.

Why We Talk About Sustainable Communities (digital and online) and their Importance in the Cultural Sector

- Introduction to the concept of Sustainable Community and the transition in museums from Audience to Community;
- References: European and Int. Frameworks. The Faro Convention and beyond (as an example that can be used as an international reference);
- Setting Goals (and principles) for the Possible Futures based on results of a 2025 ICOM SUSTAIN – ICOM AVICOM survey

The remainder of the workshop will focus on: How to Build and Nurture an Online Community (concerning for sure the tools and how to use them) and What are the steps to Building a Community?



13th November 2025. Session C: Conference Format (14:30–16:00) delivered in partnership with ICOM-AVICOM. Hybrid format.

<https://dubai2025.icom.museum/session-category/session-c-en>

ICOM-SUSTAIN International Committee Day

SUSTAIN

Museums As Arenas for Action. Supporting Changing Communities in a Just Transition to a Sustainable Future.

ICOM SUSTAIN, inaugurated in March 2024, will hold its 2025 General Assembly and Annual Conference at the Museum of the Future in Dubai on the 15th of November. The General Assembly and conference will be in hybrid format with the option to participate online. As the most recent manifestation of ICOM's commitment to addressing the growing crises facing the planet, the SUSTAIN general assembly and conference will offer an arena and an accessible platform to discuss ICOM's future engagement with all matters pertaining to sustainability and climate breakdown.



15th November 2025. Hybrid format, featuring panels on four key issues and a General Assembly with business meeting.

Location: Museum of the Future

<https://dubai2025.icom.museum/session-category/international-committees-day-en>

ICOM-SUSTAIN Working for Museums

ICOM authorized ICOM-SUSTAIN to liaison between ICOM and the Swiss-based effort - [CULTURE FOR THE PLANET](#) - dedicated to accelerating the sustainability transition in arts and culture institutions. to itemize climate indicators and recognize museums adopting sustainable practices. Watch for information about this effort in future newsletters.

Resources

Lucimara Letelier, SUSTAIN's Vice Chair, co-curated ICOM-UK's Annual Conference (1-2 May 2025), [Regenerative Museums for a Sustainable Future](#), held in Liverpool. Attendees explored how museums can address climate change and social emergencies through regenerative practice. Blooloo reviewed the meeting, and you can read the review [HERE](#).

You can learn more about Lucimara Letelier's research [HERE](#).

Busy June for ICOM-SUSTAIN

remain busy.

10 June: ICOM staff and ICOM SUSTAIN board members met with Isaac Eseet, Regional Coordinator of the Africa and the Arab States Secretariat of the Climate Heritage Network (CHN) and others involved with CHN to discuss possible collaborations.

11 June: ICOM-SUSTAIN chair Morien Rees participated in an information sessions on the ICOM Strategic Plan 2022-2028

17 June: First SUSTAIN webinar

28-30 June: ICOM-SUSTAIN secretary Debra Reid will participate in Empowering Economic Sustainability for Museums hosted by the International Conference for Education and Innovation in Museums (ICEIM) 2025, Riyadh, Saudi Arabia. For more information you can consult the conference webpage and register to attend in Riyadh [HERE](#). Deb will present as part of the panel, "Museums as Advocates: Educating and Innovating for a Sustainable Future," and will deliver a workshop on "Mission, Message, Environmental Education: Unlocking Your Museum's Green Story."



 **SUSTAIN** International Council of Museums
Sustainable Development

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