



Outlook

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## April 2025 ICOM SUSTAIN News & Activity Report

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From ICOM Sustain Secretary <secretary.sustain@icom.museum>

Date Sun 4/20/2025 9:33 PM

To Secretary SUSTAIN <secretary.sustain@icom.museum>

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# APRIL 2025

## ICOM SUSTAIN News & Activity Report

**ICOM's 27th General Conference 2025 DUBAI**  
**The Future of Museums in Rapidly Changing Communities**



ICOM SUSTAIN is busy preparing for sessions and its first General Assembly during ICOM's 27<sup>th</sup> General Conference in Dubai (November 11-17, 2025). The conference page

will be available soon, with the programme, schedule, registration, and travel and lodging details. Until then, you can read more about the themes [HERE](#).

The ICOM SUSTAIN call for papers and details about all activities and partnerships will be available soon. As we await final confirmation from the conference coordinator, the SUSTAIN Board is eager to know if you plan to attend the Dubai conference. What do you want to see? And what questions do you have? Send us your replies to [secretary.sustain@icom.museum](mailto:secretary.sustain@icom.museum).

If you plan to attend and want to mark your calendars, ICOM-SUSTAIN is working with ICOM-AVICOM and ICOM-NATHIST on three sessions:

- 12th November 2025. Session A: Conference Format(14:30–16:00) delivered in partnership with ICOM-AVICOM. Hybrid format.
- 12th November 2025 Session B: Training Format/Conference Format (16:30–18:00) delivered in partnership with ICOM-NATHIST. Hybrid format.
- 13th November 2025. Session C: Conference Format (14:30–16:00) delivered in partnership with ICOM-AVICOM. Hybrid format.

And SUSTAIN will holds its annual conference and general assembly:

- 15th November 2025 International Committee Day. Hybrid format. The SUSTAIN General Assembly will include a business meeting, but there will not be an election as all board members are in their second year of a three-year term. Location: Museum of the Future.

If you plan to attend and want to be involved, please let us know by emailing [secretary.sustain@icom.museum](mailto:secretary.sustain@icom.museum) as soon as possible.



## REGISTRATION OPEN until APRIL 25 for the ICOM UK Annual Conference 2025:

### "Regenerative Museums for Sustainable Futures" (Hybrid Conference)

ICOM SUSTAIN is pleased to share that ICOM UK has opened registration for its highly anticipated Annual Conference 2025 in Liverpool on 1 & 2 May 2025. This year's conference, "Regenerative Museums for Sustainable Futures," invites museum professionals to come together to explore how museums can move beyond net-zero targets to develop new solutions and positive responses that align with their unique qualities and public values, for the benefit of society as a whole.

The conference will feature a rich programme of presentations, debate, case studies and workshops about practical projects and challenges related to regenerative development in museums.

The conference is a collaboration between ICOM UK, RegeneraMuseu and the National Museum Directors Council, with support from Marketing Liverpool, Barker Langham and the British Council.

Five ICOM SUSTAIN board members will participate in the Conference's programme: Lucimara Letelier (Vice Chair), Jenny Newell, Ben Melham, Jamie Larkin and Clémence Aycard. Lucimara Letelier is part of the Conference Organizing committee.

ICOM SUSTAIN will offer a Workshop on May 2, and join panel discussions, moderations and case studies presentations.

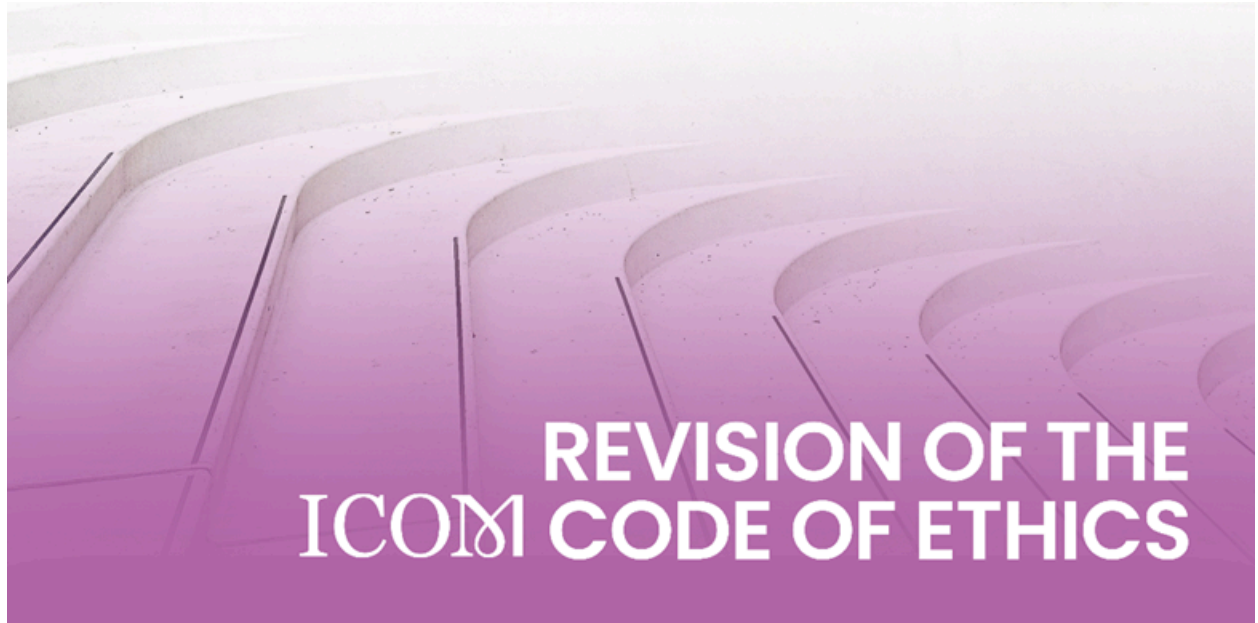
The Workshop (May 2nd) will focus on how to use the Action Plan for Sustainability to build your museum's sustainable development plan. Learn about the framework proposed

by ICOM with ICOM's International Committee on Sustainable Museum Development (ICOM SUSTAIN).

**How to Register:**

Registration for the ICOM UK Annual Conference 2025 is open until 25 April 2025. To register and secure your spot at the event, please visit

<https://www.eventbrite.co.uk/e/2025-icom-uk-conference-regenerative-museums-for-sustainable-futures-registration-1248385517689?aff=oddtcreator>

**ICOM CODE OF ETHICS Final Comment Opportunity closes before April 28, 2025**

ICOM's 4th and final consultation on the revision of the ICOM Code of Ethics is nearing completion – DEADLINE before 28 April 2025 in your part of the world.

You can access the current Code of Ethics and learn more about the revision to the Code here: <https://icom.museum/en/resources/standards-guidelines/code-of-ethics/>

SUSTAIN Chair Morien Rees asks that you send any comments directly to him at: [chair.sustain@icom.museum](mailto:chair.sustain@icom.museum) (and copy the SUSTAIN secretary) [secretary.sustain@icom.museum](mailto:secretary.sustain@icom.museum)

**ICOM SUSTAIN  
MEMBERSHIP SURVEY**

ICOM's International Committee for Museums and Sustainable Development

**DEADLINE to complete 9 May2025 at 23:30 CEST**

Thank you if you are one of the 47 individuals who completed the SUSTAIN Membership Survey (out of 529 recipients). SUSTAIN asks one more time – if you have not already completed the survey, please do so by 9 May2025.

LINK: <https://www.surveymonkey.com/r/5M53FMQ>

As an International Committee, SUSTAIN (Museums and Sustainable Development) aims to foster conversations and provide resources to support ICOM Members and their organizations in addressing sustainable futures. This survey is designed to help us understand the expectations of the ICOM Community towards SUSTAIN, and how we could best answer our community's needs.

We thank you in advance for taking the time to answer this survey. It takes about 10 minutes. All answers will support us in delivering better and more tailored work for our members, and your participation is extremely valuable.



Every year since 1977, ICOM has organised International Museum Day (IMD), which represents a unique moment for the international museum community. With this year's theme, **The Future of Museums in Rapidly Changing Communities**, we celebrate the invaluable role museums in navigating and contributing to a world undergoing profound social, technological, and environmental shifts.

For more information: <https://icom.museum/en/news/international-museum-day-2025-the-future-of-museums-in-rapidly-changing-communities/>

**Join SUSTAIN:**

Sign into your ICOM membership page. Select SUSTAIN in your profile.

**ICOM SUSTAIN****Website****&****LinkedIn page**

ICOM SUSTAIN has a website and a LinkedIn page to share information, announcements, and keep you informed about museums and sustainability:

<https://sustain.mini.icom.museum/>

<https://www.linkedin.com/company/icom sustain>

If you have interest in working with SUSTAIN's Communication subcommittee to share news and build content, please complete the CONTACT form on the website and indicate if you want to work with the Website, LinkedIn or both.

<https://sustain.mini.icom.museum/>



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